**Gale Presents: Excel Adult High School**

**New Year’s Campaign Social Media Content**

**Social Media Posts**

**How to Use:**

(1) Copy and paste one of the posts below into your Facebook, Instagram, or Twitter page.

(2) Add a hyperlink to your library’s website. Shorten your link with [bit.ly](http://bit.ly), if needed.

(3) To download one of the images, click on the link to open the image. Next, right click and select

“Save image as…” to save the jpeg to your computer.

(4) Upload your selected social media image along with your post to the desired platform.

(5) Please ensure that you're using an image that corresponds with the platform for example: use a Facebook

 image when you're posting on Facebook.)

# Facebook

## New Year, New You!

<Insert library name> and Excel Adult High School teamed up to help you finish high school through a free and self-paced online program. To learn more and find out how you can qualify for a scholarship, visit <insert library link>

## Earn a HS Diploma Before You Can Say 2024!

With Excel Adult High School’s 24/7 access to coursework, you can fit classwork into your life and get the skills and knowledge you need. Don’t wait. Your path to success starts now! Learn more at <insert link>

## This New Year, Become a HS Grad!

With Excel Adult High School you can fit earning a high school diploma into your busy schedule. Find out how you qualify for scholarships. <insert library link>

## Make a HS Diploma Your New Year’s Resolution!

Earn an accredited high school diploma and jumpstart your career. Learn more about a free, supportive online program from <insert library name> and Excel Adult High School <insert library link>

## Make 2024 All About You!

High school graduates earn $10K more a year than those who didn’t finish. Get your diploma—and a higher-paying job. Learn more about a free online high school completion program at the library!

<insert library link>

## 2024 is the Year to Finish What You Started!

It’s never too late! <Insert library name> and Excel Adult High School can help you earn your HS diploma for Free! Instructors, tutors, and success coaches support you every step of the way. Get started today <insert library link>

## Earn your HS Diploma this New Year and Land Your Dream Job!

Fast track yourself to success with <Insert library name> and Excel Adult High School. Finish high school through an accredited, 100% online program that offers unlimited tutoring and support from a success coach. Learn more at <insert library link>

## In 2024, Get the High School Diploma You’ve Always Wanted!

Want to finish high school but not sure how? With Excel Adult High School and <insert library name>, you can earn an accredited diploma and take the next step toward a brighter future. Learn more <insert library link>

1. **In 2024, Picture a Graduation in Your Future!**

Earn your high school diploma this year at <insert library name> through Excel Adult High School. It’s flexible, supportive, and you can transfer in high school and GED/HiSET test credits. Learn more at <insert library link>

1. **Get on a Path to a Brighter Future in 2024!**

Earn your high school diploma to advance your career or plan for college. <Insert library name> offers an online high school completion program for adults. Scholarships available to Excel Adult High School. Visit <insert library link>

# Instagram

1. Jumpstart 2024 at <insert library name>! It’s the perfect time to go back to school and get your high school diploma 100% online. Learn more at <insert library link>
2. A real high school diploma free through your public library? Yes! See how to make 2024 great! Get started today. Visit <insert library link>
3. Finish high school through a free online program, a perfect New Year’s resolution! More at <insert library link>
4. A New Year’s resolution just for you! Earn an accredited high school diploma at your library. Check it out <insert library link>
5. Make the most of 2024! Earn your high school diploma at your library! FREE & FLEXIBLE with a lot of support to help you succeed. Learn more at <insert library link>
6. Welcome the new year in with a high school diploma. Your ticket to a brighter future and a better-paying job. Learn more at <insert library link>
7. Didn’t finish high school? 2024 is your chance to rewrite your story. Take classes online on your schedule. Graduate and turn your dreams into achievements. Learn more at <insert library link>
8. The new year is a great time to focus on your education goals. The library offers a high school completion program that’s free, 100% online, and self-paced. Visit <insert library link>
9. Make a comeback this year and finish high school. A diploma means more money, more opportunities. Check out this library program that’s free and supportive. <insert library link>
10. Commit to finishing high school this new year! The library offers a free, flexible, online program tailored to your needs. Learn more at <insert library link>

 **X (Formerly known as Twitter)**

1. Make 2024 YOUR year by earning a high school diploma through your library for Free! Flexible, self-paced schedule and unlimited tutoring. Find out how <insert library link>
2. Graduate high school this year! It’s possible through a free, supportive, and self-paced program offered at the public library. Scholarships available! (insert library link).
3. This new year, earn an accredited high school diploma and jumpstart your career. Scholarships now available! <insert library link>
4. Make 2024 great! Earn a high school diploma and open the door to new opportunities. You can be an HS graduate this year by transferring in past credits. <insert library link>
5. Start the year off right. Earn an accredited high school diploma online, according to your schedule. <insert library link>
6. See a brighter future in 2024. Earn a high school diploma free at your library. Get started today and graduate

in as few as 12 months. <insert library link>

1. The new year is a great time to finish high school. <insert library name> offers a free online program. Transfer in credits and graduate sooner. <insert library link>
2. A New Year’s resolution just for you! Earn an accredited high school diploma online at your library. Check it out at <insert library name>. (insert link)
3. Jump-start 2024 at <insert library name>! Get a high school diploma and get that job you’ve always wanted or continue onto college. Learn more at (insert library link).
4. Earn a real high school diploma that’s accepted by employers, colleges, and the military free through your public library. See how to make 2024 great. (insert library link).

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